

HIGHLANDS RANCH METROPOLITAN DISTRICT  
ACTIVE ADULT WORKSHOP ADDENDUM

January 18, 2018

Addendum documents can also be viewed at  
<http://highlandsranch.org>

or

<http://intranet.highlandsranch.org/default.aspx>

- Active Adult Services Feasibility Study Draft Report



# Active Adult Services Feasibility Study Draft Report

Presented to the Board of Directors  
January 18, 2018

# Board Review of Draft Report

## Purpose:

- To review and discuss report
- Discuss additions/deletions/changes to report
- Discuss and agree on Action Plan – pages 55-56

## Next Steps:

- Staff and consultant will finalize report

# Scope of Work

As Described in Budget Request and Board Communication

To conduct feasibility study to understand needs of senior residents and develop a plan to address those needs. Plan to include:

- Inventory of current programs and services
- Inventory of needs and community priorities
- National trends for senior services and facilities
- Recommendation of model for service delivery
- Programmatic and space needs for facility
- Recommendations for interim facility
- Interviews with stakeholders, staff, resource specialists and public meetings
- Partnership opportunities
- Assess challenges and opportunities

# Key Points

- Detailed market assessment
  - Important to understand this population
  - Demographic changes
  - Market segments
- Inventory of providers and current programs
- Action Plan based on Board, staff and community input
- Services and facilities trends
- Partnership analysis
- Model for delivery of services
- Action Plan: short-term and long-term



# Key Points

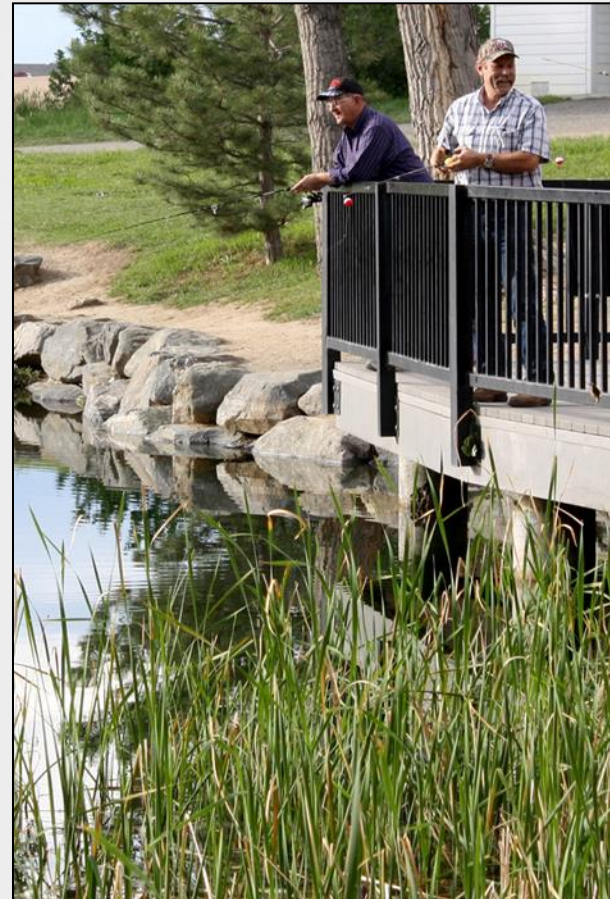
- Most important: Outdoor recreation, fitness, arts and culture, trips and events, socialization and educational opportunities
- Future center will need to serve Baby Boomers more active lifestyles
- Primary, equity partners, secondary and support partners
- Marketing and promotions: quarterly publication and web site information
- Many different ideas and visions
- Study conducted to help us make informed decisions

# Action Plan – Short Term

Recommendations come from Board, staff and community input

Step 1: District makes long term commitment to lead and coordinate active adult services

- There must be a lead agency that is willing to coordinate the services and facility that are focused on active adults
- Create centralized connection point to access programs and services



# Action Plan – Short Term

Recommendations come from Board, staff and community input

Step 2: District creates active adult council

February – June 2018

- Convene and facilitate the group
- Representatives from primary, equity, secondary, support partners and the public
- Formal partnerships with roles and responsibilities
- Clear vision statement with specific goals
- Communication conduit with partner organizations



# Action Plan – Short Term

Recommendations come from Board, staff and community input

## Step 2: District creates active adult council February – June 2018

- Marketing plan – in progress, central source of information
- Decide on program at interim facility and resources and commitments needed
- Write 10-year plan to systemically increase programs and services with emphasis on
  - Socialization opportunities
  - Fitness and wellness
  - General recreation
  - Social services
- Find interim facility

# Action Plan – Short Term

Recommendations come from Board, staff and community input

## Step 3: Open interim Active Adult Center - 2018

*A vibrant, active and inclusive focal point for resources, referrals and programs for living well and aging well in Highlands Ranch.*

### Programs and Services

- Drop in activities
- Fitness programs  
(Silver Sneakers, Tai Chi, etc.)
- Wellness programs and clinics
- Lifelong learning programs
- Events, tours and trips
- Socialization opportunities
- Kitchen, café and cooking programs



# Action Plan – Short Term

Recommendations come from Board, staff and community input

## Facility

- 5,700 square feet
- Entry, lobby, lounge, front desk
- Office
- Multi-purpose room (divisible in half)
- Classroom
- Kitchen
- Restrooms
- Storage

# Action Plan – Long Term

Plan and develop permanent active adult center in partnership with HRCA or other organizations:

- 3-5 years
- Concept: to add wing onto existing recreation center
- Managed by Metro District
- Capital cost – TBD
- Operating cost - TBD



# Active Adult Program Name

- One name
- AARP – 50 years
- Targeting 50+ to support planning for aging
- Feedback from participants
- Seniors don't want to be isolated or segregated
- Promote good health and active lifestyle
- Promote independence and self sufficiency
- Serving people in their 50s, 60s, 70s and 80s

# Board Discussion

- Review and discuss report
- Additional, deletions, changes to report
- Discuss and agree on Action Plan

